



THEORY OF CHANGE

Mission

Empower all people to discover their unique skills and learn positive social values to catalyze a bright future.

Goals

Strive for "3P" impacts:

- People in need
- Planetary sustainability
- Profit/Philanthropy value creation.

Values

We stand for expression through:

- Creativity
- Innovation
- Entrepreneurship

PROGRAM STRATEGIES

Key strategies for all programs include:

Student Portfolios

Showcase students' creative skills to support application to higher education & jobs.

Aspiration Mapping

Map personal interests and aspirations (rather than rank on a scale) to drive relevancy, motivation and personal career planning:

- 4C Skills
- HA-BREATH
- VIBE Creative Skills

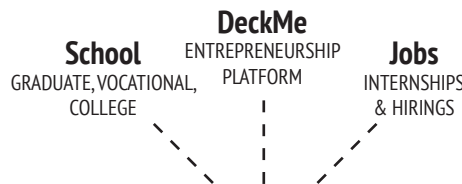
Experiential STEM

Provide hands-on invention experiences:

- STEM inter-disciplinary w/ career paths
- Project-Based Learning
- Design-Thinking

Mentorship

Provide remote digital and live.



PROJECT INVENTION PLATFORM



CULINARY/ECO-PRENEURSHIP



ECO, AG, A&E, CONSTRUCTION



CS HACKS, APPS, WEB DEV

IMPACT MEASUREMENTS

Record metrics & anecdotes to gain funding:

- # Targets
- # Mentors
- # Volunteers
- # Total Impressions
- # Native Hawaiian
- # Challenged (mental, physical, ESL, poor, homeless, foster, abused, incarcerated, addicted)
- # By location (school, district, Island)
- Planetary (reuse, recycle, reduced)
- Philanthropy (\$ raised for charity)
- # Charities Supported
- # Dropout reduction
- # Graduated to next level
- # Gained direction in life
- # More excited for the future
- # Internships
- # To college (4-year & vocational)
- # Jobs landed

COMPETITIVE ADVANTAGES

Innovation & Business

Founders are experienced innovators, entrepreneurs and design-thinkers.

Information Technology

Founders own SaaS apps, e-commerce businesses, digital marketing and hosting enterprises.

Branding & PR

Founders are experienced branding and PR professionals.